

CLEAN WATER CAR WASH FUNDRAISING PROGRAM

PROTECT THE ENVIRONMENT AND RAISE MORE MONEY!!!

The New Jersey Department of Environmental Protection (NJDEP) and Car Wash Operators of New Jersey (CWONJ) have recently launched the Clean Water Fundraising Car Wash Program. This partnership allows charities and other non-profit organizations to sell car wash vouchers for washes at commercial car wash facilities to raise money, rather than hold fundraising car washes at schools and churches.

Participating car washes will provide charities and non-profit organizations with 50% off discounted car wash tickets that they can resell at face value. This is a situation where everybody wins! Charities and non-profit organizations raise money for their causes, NJDEP accomplishes their goal of protecting water quality, and car washes gain valuable exposure in the community.

PARKING LOT CAR WASHES POLLUTE OUR WATER

Did you know storm drains found along most streets and sidewalks are NOT connected to the sanitary sewer or to sewage treatment plants? When fundraising car washes are held in parking lots, pollutants such as dirt, soap, and oil, generated from those car washes, run off the parking lots into storm drains. These pollutants flow untreated into our bays, lakes, rivers, and streams impacting water quality and the animals that live in and around the water bodies.

HOW TO GET STARTED

Go to http://www.cleanwaternj.org/car_wash_list.pdf for a list of participating car washes. Find a car wash near you. Give the car wash owner a call, and they will provide you with car wash vouchers to sell. Then go out and sell, sell, sell!

**If one car wash costs \$10, and
10 members of your organization sell 10 tickets each, you earn \$500!!!
20 members of your organization sell 20 tickets each, you earn \$2,000!!!**

People who buy the car wash vouchers can then go to the participating car wash anytime they want to redeem their voucher, get their car washed, and protect the environment.

For more information, log onto www.cleanwaternj.org or www.cwonj.org, or call Doug Karvelas at 609-888-2568.

